

★★★ Healing Arts Institute of South Florida's ★★★

Second Annual

Children's Mental Health Awareness

# Golf Tournament

Benefitting children's mental health services in South Florida



Mercedes-Benz  
of Coconut Creek



TOMLINSON  
LAW GROUP



## SPONSORSHIP PACKET

**SATURDAY, FEBRUARY 12th**  
12PM REGISTRATION  
1PM TEE-OFF, Best ball  
5PM AWARDS & DINNER

# 2022

**COUNTRY CLUB of CORAL SPRINGS**  
10800 W SAMPLE ROAD  
CORAL SPRINGS, FLORIDA 33065

TEXT: "GIVE" TO 954-210-4512

# [www.HealingArtsSfl.org/golf](http://www.HealingArtsSfl.org/golf)

# SPONSORS



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**T.E.R.G.**



Dr. Thelma Tennie  
& Associates, LLC



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## **SATURDAY, FEBRUARY 12, 2022**

12 PM REGISTRATION

1 PM TEE-OFF, Best ball -Scramble

5 PM AWARDS AND DINNER

**COUNTRY CLUB of CORAL SPRINGS**

**10800 W SAMPLE ROAD**

**CORAL SPRINGS, FLORIDA 33065**



**Healing Arts Institute  
of South Florida International, Inc.**

Dear Sponsor:

Healing Arts Institute of South Florida International, Inc. (Healing Arts) will host its 2nd Annual Children's Mental Health Charity Golf Tournament on Friday, February 12, 2022 at the Coral Springs Country Club at 10800 W. Sample Road, Coral Springs, Florida 33065. The Tournament is made possible in part by the support of Healing Arts and generous donors such as yourself.

The proceeds from the Tournament support the various community mental health services and youth mentoring programs that Healing Arts provides for South Florida.

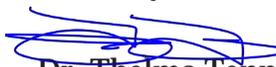
To make our Charity Golf Tournament a success, we request your participation or your company's financial assistance by sponsoring our event. Please review the attached sponsorship levels, the cost for participation, and the various benefits for each level.

If you have any questions or if you would like additional information about becoming a Community Sponsor, please contact the Golf Tournament Coordinator Dr. Thelma Tennie at (954) 644-9567 or visit our website:

[www.HealingArtsSFL.org/golf](http://www.HealingArtsSFL.org/golf).

Together, we can continue to provide quality services in our community.

Sincerely,

 Ph.D., LMFT  
Dr. Thelma Tennie, LMFT  
CEO



**DR. THELMA TENNIE, LMFT  
HEALING ARTS**

## HEALING ARTS' MISSION

To eliminate the stigma attached to receiving mental health services, specifically among culturally marginalized communities, and to promote growth and development of children, families, adults and the community through leadership, academics, research and evidence-based therapies.

## WHY HEALING ARTS?

Matters of mental and behavioral health are difficult to approach for many people, and even more so among marginalized communities. Cultural norms and generational poverty can prevent individuals from seeking help which can worsen emotional wellbeing and behavioral problems.

Healing Arts is committed to remove barriers for children in under-served communities to help make sure that they receive the services they need. We go directly to schools and homes of at-risk children to provide care and position ourselves as a pillar of trust and support.

Healing Arts employs traditional and nontraditional therapies, supportive behavioral counseling, family and group therapy sessions to help build emotional intelligence, learn coping skills to deal with difficult circumstances and provide them with the tools they need to become well-adjusted adults.



“

Less than 2% of the school-aged population receives the support that they require.

”

*Journal of Rational-Emotive and Cognitive-Behavior Therapy*

## THE PROBLEM

One of the biggest challenges we face as mental health professionals is reaching the children who need our help. There are too many families who cannot afford therapy or may not have the means of transportation to attend therapy sessions.

Children who live and grow up in poverty are more prone to the development of chronic mental and behavioral disorders including ADHD, difficulty with anger management, reduced development of social and interpersonal skills, and lowered performance in school.

Intervention and treatment at a young age is crucial in helping these children grow up to be happy and successful adults.

## OUR SOLUTION

At least 58% of our clients are from communities whose residents earn well below the individual median income for South Florida.

Empirical data points to a direct correlation between poverty-prone communities and a significant increase in mental and behavioral health challenges in children and young adults.

Healing Arts offers a range of community programs that are built to help at-risk youth become active and functional members of their communities.

# HEALING ARTS PROGRAMS

## **Awesome Kids Program (AKP)**

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The Awesome Kids Program (AKP) provides no-cost mental health services to youth between the ages of 3-22 and their families.

This program is designed to address social anxieties, depression, suicidal thoughts, behavioral challenges, and anger management challenges in children.

We understand that youth exhibit negative behaviors in most cases as a mode for survival (i.e., theft, fighting, drug distribution and sales, etc.).

AKP uses the evidence-based Thinking for a Change (T4C) model which teaches empathy, coping skills, problem-solving skills, anger management, communication, and active listening.

## **Children Coping with Grief Program**

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Children Coping with Grief is an interactive and hands-on cognitive behavioral therapy (CBT) mental health program designed to teach child how to navigate through their unique grief process. The program meets once a week and teaches the different stages of grief, how to get in touch with grief, how to tell your individual story, learn individualized self-care, restructure relationships, how to navigate special days such as holidays and how to develop your new normal.

## **Amazing Families Program**

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The Amazing Families program is an interactive and hands-on cognitive behavioral therapy (CBT) program designed to teach family members about empathy, problem-solving skills, and coping skills through fun and engaging group activities.

This 12-week program teaches anger management techniques, effective communication, active listening, and how to better understand oneself and others.

### **Community Mental and Behavioral Health Education** ---

We provide mental, behavioral, and health education on an on-going basis through community events and workshops conducted at the Healing Arts clinic. The workshops provide insight and understanding of common mental health conditions and behavioral challenges while educating our participants on the best therapeutic practices for each topic. Each participant receives literature on self-care, proper mental & physical health practices, and medication management.

## **HEALING ARTS NONTRADITIONAL PROGRAMS**

### **Urban Farm Program** ---

With the help of The Baldwin Academy, we offer a unique program where at-risk children can experience life outside of a dense urban environment without having to go far from home. With the help of generous local developers, schools and real-estate investors, we have established gardens in the heart of Greater Fort Lauderdale that have become an oasis for urban children to learn to farm and about life beyond what their limited experiences have allowed for.

Children are learning how to grow food, eat healthy, care for nature, and develop wholesome habits and coping skills. Children often turn to destructive behaviors when they feel trapped and hopeless – our Urban Farm Program is changing the way they view the world by showing them that there are better ways to live, and care and it's all just around the corner from them.

### **Music and Art Therapy Program** ---

Healing Arts uses art and music therapies in conjunction with our traditional psychotherapies. Research has proven that some individuals are more guarded with expressing themselves verbally but are more receptive to open expression through art and music.

Because of this, medical clinics and hospitals have been using art and music therapies in conjunction with traditional care for at least 60 years.

Art, music, and play help children better express and explore emotions that are associated with trauma, allowing them to develop better methods of coping and eventually healing.

Arts and music therapy will be used in conjunction with all the programs previously mentioned.

## OUR FINANCIAL NEED

### ESTIMATE OF PROGRAM COSTS BASED ON 2022 PROJECTED GOALS

Healing Arts needs your help to fund therapy programs at no cost to children and young adults who need them.

Awesome Kids staff to participant ratio is 1:60 annually and 1:20 during each four-to-six-month service interval. This staff to participant ratio allows Awesome Kids clinicians to work with children and their families in a responsive and individualized manner with adaptable service intensity that aligns with moments of distress and transition to recovery and resiliency. The reasonableness of this ratio ensures manageable works, quality client care, and attention to participant empowerment.

The Awesome Kids cost per participant is \$1,518. The average private practice cost for the same array of mental health services - assessment, evaluation, and number of counseling sessions - is \$1,694 (based on collected insurance rates) which reflects the reasonableness of Awesome Kids participant cost and service model. Through Awesome Kids, Healing Arts seeks to bring accessible and welcoming mental health care to at-risk children and their families.

Program	Fiscal Year	Projected clients	Cost
AKP, Children's Grief, AFP	2022	200	\$303,600
Free Community and Family workshops	2022	12	\$5,400
Urban Farm Program	2022	40	\$10,000
Music and Art Therapy	2022	30	\$5,000
		<b>Total</b>	<b>\$319,500</b>

*Table 1. Total program cost estimate for fiscal year 2022 based on projected client participation goals.*

Your investment in Healing Arts helps us hire more experienced full-time, culturally competent therapists who can provide the services to communities often overlooked.

We need to be able to retain at least six full-time therapists for each program that we offer. Their time is dedicated 90% to providing trauma therapy and supportive services to children, families, and individuals in at-risk communities and 10 % to training and community engagement.

It is so important to have staff who can fully commit to our mission and provide the services and care that children in our communities need.

# BECAUSE OF YOU...

THERE WILL BE MORE

COMMUNITY AND FAMILY WORKSHOPS

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EXPERT THERAPISTS TO HELP OUR KIDS

---

STRONGER AND LONG-LASTING PROGRAMS

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STRENGTH AND HOPE IN POVERTY-STRICKEN COMMUNITIES

---

SUCCESSFUL AND WELL-ADJUSTED CHILDREN AND YOUNG ADULTS

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GRADUATIONS FROM SCHOOL

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HEALTHY AND HAPPY ADULTS

# SPONSORSHIP LEVELS

## PLATINUM TOURNAMENT SPONSOR \_\_\_\_\_ \$10,000

- Eight individual playing spots & tickets to awards dinner
- Commemorative gift
- Corporate logo on tournament golf shirts
- Corporate logo on promotional giveaway items
- Recognition at Unmasked Gala
- Goody bag for each player
- Recognition at awards dinner
- Corporate signage in clubhouse
- One Hole Sign - 24 x 36 in with company logo
- Website ad on Healing Arts page with a link to your individual business page

## GOLD SPONSOR \_\_\_\_\_ \$5,000

- Four individual playing spots & tickets to awards dinner
- Commemorative gift
- Corporate logo on promotional giveaway items
- Recognition at Unmasked Gala
- Goody bag for each player
- Recognition at awards dinner
- Corporate signage in clubhouse
- One Hole Sign - 24 x 36 in with company logo
- Website ad on Healing Arts page with a link to your individual business page

## BANQUET SPONSOR \_\_\_\_\_ \$3,000

- Four individual playing spots & tickets to awards dinner
- Commemorative gift
- Corporate logo on promotional giveaway items
- Recognition at Unmasked Gala
- Goody bag for each Player
- Recognition at awards dinner
- Corporate signage in clubhouse
- One Hole Sign - 24 x 36 in with company logo
- Website ad on Healing Arts page with a link to your individual business page

## BEVERAGE SPONSOR \_\_\_\_\_ \$1,500

- Four individual playing spots & tickets to awards dinner
- Commemorative gift
- Corporate logo on promotional giveaway items
- Goody bag for each Player
- Recognition at awards dinner
- Corporate signage in clubhouse
- One Hole Sign - 24 x 36 in with company logo
- Website ad on Healing Arts page with a link to your individual business page

**CLOSEST TO THE PIN SPONSOR \_\_\_\_\_ \$1,250**

- Four individual playing spots & tickets to awards dinner
- Recognition at awards dinner
- Commemorative gift
- Goody bag for each player
- Corporate signage in clubhouse
- Website ad on Healing Arts page with a link to your individual business page

**GOLF CART SPONSOR \_\_\_\_\_ \$1,000**

- Four individual playing spots & tickets to awards dinner
- Recognition at awards dinner
- Commemorative gift
- Goody bag for each player
- Website ad on Healing Arts page with a link to your individual business page

**PUTTING TOURNAMENT SPONSOR \_\_\_\_\_ \$750**

- Four individual playing spots & tickets to awards dinner
- Recognition at awards dinner
- Commemorative gift
- Goody bag for each player

**CARTER SPECTRUM GOLF BACKPACK SPONSOR \_\_\_\_\_ \$500**

- Four individual playing spots & tickets to awards dinner
- Recognition at awards dinner
- Goody bag for each player

**HOLE SPONSOR \_\_\_\_\_ \$250**

- Recognition at awards dinner
- One Tee Sign at Putting Green or Practice Range
- One Hole Sign - 24 x 36 in with company logo

**WEBSITE ADVERTISEMENT \_\_\_\_\_ \$125**

- Website ad on Healing Arts page with a link to your individual business page

# www.HealingArtsSfl.org/golf

TEXT: "GIVE" TO 954-210-4512

## Sponsorship Agreement

Please check the sponsorship level that best suits your needs and mail this form with payment to the address listed below. Once your payment has been received and processed, we will contact you to obtain a digital copy of your company logo and any other pertinent information needed to fulfill your sponsorship level for media coverage.

### Contact Information

_____ First Name	_____ Last Name	_____ Company Name
_____ Phone	_____ Address	_____ City/State/Zip
_____ Email	_____ Fax/eFax	_____ Website
_____ Industry	_____ Service Description	

### Sponsorship Level

___ Platinum Sponsor: \$10,000	___ Gold Sponsor: \$5,000	___ Banquet Sponsor: \$3,000
___ Beverage Sponsor: \$1,500	___ Closest to the Pin: \$1,250	___ Golf Cart Sponsor: \$1,000
___ Putting Tourney Sponsor: \$750	___ Carter Spectrum Golf Backpack Sponsor: \$500	___ Hole Sponsor: \$250
___ Website Advertisement: \$125		

### Custom Donation

Donation \$ \_\_\_\_\_

### Total Sponsorship Amount

\$ \_\_\_\_\_

Please make your check payable to Healing Arts.  
Mail to: 4699 N. State Road 7, Suite B-1  
Tamarac, FL 33319  
Purchase online at  
[www.HealingArtsSFL.org/golf](http://www.HealingArtsSFL.org/golf)  
(Secure redirect to our Network for Good page)

Healing Arts Institute of South Florida International, Inc. is a 501(c)(3) tax-exempt organization.

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WHEN YOU DONATE TO HEALING ARTS,  
YOUR DONATION GOES TOWARD  
PROVIDING TELE-HEALTH, IN-HOME,  
AND SCHOOL-BASED THERAPEUTIC SERVICES  
FOR CHILDREN AND THEIR FAMILIES WHO  
ARE UNINSURED OR UNDERINSURED – **ALL AT  
NO COST** TO THOSE WHO NEED US.

BE A HERO TO THOSE WHO WOULD  
OTHERWISE BE FORGOTTEN – YOUR  
DONATION WILL PROVIDE ACCESS AND  
CARE TO THOSE IN OUR COMMUNITY  
WHO NEED OUR HELP – AND FOR THAT, WE  
THANK YOU SINCERELY...

# ABOUT OUR GOLF PRO...

COREY HENRY

COUNTRY CLUB OF CORAL SPRINGS

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Corey has been playing golf for more than 25 years and turned pro in 2009 at the age of 24.

He has more than 16 years of experience working in the golf industry as a professional.

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Corey Henry - General Manager, **561 . 702 . 6947**

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# Healing Arts Golf



# Tournament 2021

