

# UnMasked

HEALING ARTS INSTITUTE OF SOUTH FLORIDA

Join  
Healing Arts Institute  
for an evening of dancing, dinner  
and celebrations to support the  
foundation's efforts to unmask the  
stigma surrounding mental health.

SATURDAY, OCTOBER 21, 2023

3:30 – 8:00 PM

GALLERYONE

2670 E SUNRISE BLVD., FT LAUDERDALE, FL 33304



# Our purpose



We aim to “unmask” the stigma of mental health and embrace the opportunity to further strengthen our resilience, uncover our pain, and bring healing, hope and mental wellness to marginalized communities.

Healing Arts Institute is growing larger every year, and we need your help to provide our no-cost mental health therapy and family services to underserved residents of Broward County.

It's not easy offering top-of-the-line mental and behavioral therapy, but together we can make a difference in the lives of children and families who would otherwise not be able to afford these services.

## **ABOUT HEALING ARTS INSTITUTE OF SOUTH FLORIDA**

As clinicians serving diverse populations, we provide (or refer you to) appropriate counseling for children, adolescents, adults, and families with mental health conditions. Modes of service include individual, group, and family therapy sessions. Clinicians are trained in the delivery of Trauma-Informed Care, Cognitive Behavioral Therapy (CBT), Systemic MRI, Rational Emotive Behavioral (REBT), Trauma Incident Reduction (TIR), Motivational Interviewing (MI), and other evidence-based modalities to customize treatment plans for individual client needs and goals.

Healing Arts Institute of South Florida International Inc. (Healing Arts) is a mental health counseling, education, and research group providing systemic talk therapy, trauma-informed outpatient counseling, mindfulness services and Higher education. We are small, fresh and focused on caring for our clients, students and each other.



# What to Expect

**3:30 - 4:30PM** Check-in

**4:30PM** The Unmasked Experience (Warm Welcomes, Photo Opportunities, Mingling and Cocktail Hour)

**5:00PM** "How We Fight Stigma Together" & Dinner Served

**5:30PM** Lively Entertainment, Dancing, Speakers, and Giving Campaign

**7:00PM** Unmask the Stigma Call to Action by Dr. Tennie

**7:10PM** Afterparty: Drinks and Dancing

**8:00PM** Child Pickup

## Children's Gala

A unique experience for children at their own mini masquerade! Structured and fun play therapy activities – Building social skills through therapeutic and interactive play:

Art therapy | Music therapy | Sand play therapy | Puppet play  
Social / emotional games | Unmasking stigma mask painting activity  
Each child will receive an observation profile that highlights their strengths and abilities with strategies for consistent growth.

# Sponsorships



## **Presenting Sponsor**

**\$30,000**

- Sponsor's name and/or company branding on all collateral materials, including invitations, signage, banners, etc. (subject to print deadlines)
- Logo recognition on e-newsletters and social media
- Two (2) tables of eight (8) for 16 guests in prime location
- Full page recognition in event program (subject to print deadlines)
- Sponsor's name and/or company branding on Healing Arts website

## **Premier Sponsor**

**\$20,000**

- Sponsor's name and/or company branding on all collateral materials, including invitations, signage, banners, etc. (subject to print deadlines)
- Logo recognition on e-newsletters and social media
- One (1) table of eight (8) for eight guests
- Full page recognition in event program (subject to print deadlines)
- Sponsor's name and/or company branding on Healing Arts website

## **Platinum Sponsors**

aka Children's Gala

Sponsors

**\$10,000 (Two opportunities)**

- Provides 20 children access to the UnMasked Gala play-therapy experience
- Sponsor's name and/or company branding on all collateral materials, including invitations, signage, banners, etc. (subject to print deadlines)
- Logo recognition on e-newsletters and social media
- One (1) table of eight (8) for eight guests
- Full page recognition in event program (subject to print deadlines)
- Sponsor's name and/or company branding on Healing Arts website



# Sponsorships



## **Gold Sponsors (Three opportunities)**

**\$5,000**

Provides 10 families with mental health treatment for 4 months

- Sponsor's name and/or company branding on all collateral materials, including invitations, signage, banners, etc. (subject to print deadlines)
- Logo recognition on e-newsletters and social media
- One table of eight (8) for 8 guests
- Half page recognition in event program (subject to print deadlines)
- Sponsor's name and/or company branding on Healing Arts website

## **Silver Sponsors (Four opportunities)**

**\$2,500**

Provides 10 individuals with therapeutic services for 4 months

- Sponsor's name and/or company branding on all collateral materials, including invitations, signage, banners, etc. (subject to print deadlines)
- Logo recognition on e-newsletters and social media
- Six (6) UnMasked Gala tickets
- Half page recognition in event program (subject to print deadlines)
- Sponsor's name and/or company branding on Healing Arts website

## **Sponsor a Family (Ten opportunities)**

**\$1,250**

Provides a family with a month of therapeutic services

- Logo recognition in social media
- Four (4) UnMasked Gala tickets
- Name listed in event program (subject to print deadlines)

# Underwriting Opportunities

All naming opportunities are offered at **\$2,500 each**. We have several Underwriting Opportunities available at the event with each receiving the following deliverables, PLUS the choice of one activation.

Underwriting deliverables:

- Four (4) Unmasked Gala tickets.
- Logo on Selected Item
- Logo recognition on e-newsletters and social media.
- Sponsor name and/or company branding on Healing Arts' website.

Opportunities:

- Beverage
- Photobooth
- Silent Auction
- Valet



# Advertising Opportunities

Advertising space must be purchased no later than **October 6, 2023** to allow for positioning of your ad and printing of the program.

## **FULL PAGE AD - \$250**

Full Page Ad in our event booklet only (Admission to Gala ***not*** included)

## **HALF PAGE AD - \$150**

Half Page Ad in our event booklet only (Admission to Gala ***not*** included)

## **QUARTER PAGE AD - \$100**

Quarter Page Ad in our event booklet only (Admission to Gala ***not*** included)

## **BUSINESS CARD AD - \$50**

Business card-sized ad in our event booklet only (Admission to Gala ***not*** included)

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See You There!